

**#NEWS - PRESS RELEASES**

## The Yurconic Agency Acquires Sheeley Insurance, Expanding Presence in Northeastern Pennsylvania



### **Strategic Acquisition Marks 10th Expansion for The Yurconic Agency**

**Allentown, PA - (May 13, 2025) -** [The Yurconic Agency](#), a Keystone Platform Partner, is pleased to announce the acquisition of Sheeley Insurance. With locations in Stroudsburg

“We are thrilled to welcome the Sheeley Insurance team to the Yurconic family,” said John T. Yurconic, CEO of The Yurconic Agency. “Their expertise and commitment to client service align perfectly with our values, and we look forward to continuing their legacy of excellence in the community.”

Chris Lord, former President of Sheeley Insurance, added, “We’re excited to join forces with The Yurconic Agency, allowing us to expand our capabilities and better serve our clients. This partnership represents a new chapter in our history, and we’re eager to contribute to the Yurconic team’s continued growth and success.”

The acquisition marks The Yurconic Agency’s 10th overall and 6th in the past 22 months, bringing their total locations to 19. The experienced team at Sheeley Insurance will join The Yurconic Agency, bringing their expertise and commitment to client service to the growing organization.

“We’re committed to maintaining the high level of service and expertise that Sheeley Insurance clients have come to expect,” said John T. Yurconic. “This acquisition not only expands our presence in Northeastern Pennsylvania but also enhances our ability to provide innovative insurance solutions to our clients.”

The Yurconic Agency will continue to operate Sheeley Insurance’s offices at 900 Scott Street, Stroudsburg, PA, and 1114 Texas Palmyra Hwy, Suite 6, Honesdale, PA.

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**About The Yurconic Agency**

experienced team delivers personalized attention, protecting what matters most. For more information, please visit: [www.yurconic.com](http://www.yurconic.com). The Yurconic Agency is a platform partner of Keystone Agency Partners (“KAP”).

### About Keystone Agency Partners

Keystone Agency Partners (KAP) is ranked by Business Insurance as the 38th largest broker as well as the fastest-growing in the United States. With their recent acquisition of Keystone Insurers Group, KAP represents a unique model that leverages its distribution capabilities to deliver unparalleled growth and profitability. KAP’s platform empowers agencies to thrive, providing best-in-class services and capital investments to unlock potential and drive outsized growth. KAP was founded in 2020 in partnership with affiliates of Bain Capital, LP. For more information, please visit: [www.keystoneagencypartners.com](http://www.keystoneagencypartners.com).

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